



IT Specialist Institute 2007

Successfully implementing
WebSphere Portal integration
and development projects
using an iterative method

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Innovate....Integrate....Deliver



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Challenges Facing (Portal) Integration Projects

- **Integrating services (products, interfaces, SOA, ...) introduces a dependency on the service being integrated to/with**
 - The integration point (Portal) takes the hit for any delay
- **Integration may require custom development**
 - The solution may be novel, estimates are difficult, higher risk
- **Integration into the enterprise architecture (database, directory)...**
 - ...requires that such an architecture already exists
 - Does it exist?
 - Is it robust and scalable enough to support an enterprise-wide presentation architecture?
 - If not, can it be made so under this project? If not, what are the compromises?
- **Integration is disruptive**
 - Enables (requires) previously unconnected groups to co-operate
 - (Project) Funding models may no longer be applicable or appropriate
- **Customers may require greater involvement of their own staff: “doing it WITH rather than TO”**
 - Estimates are more difficult: skill levels, availability, priorities, method
- **Clearly not unique to Portal projects!**



What factors make portal projects high risk?

- **Portal projects are SOAs : strategic, not tactical**
 - Provides “...core portal services that aggregate applications and content and deliver them as role-based applications”
 - Highly invasive : how often do our clients implement a SOA?
- **Implications of technical complexity and novelty**
 - Our products (WP/WAS, Collaboration tools, IM, Tivoli etc) are non-trivial
 - Portal is a multi-tier framework application, requiring skills in many areas
 - Client environments (directories, database, analytics, deployment environments, existing application landscape) are combinatorially unique
 - Our delivery organisation is complex and disconnected
- **The client's readiness**
 - Are requirements adequately concrete for decisions to be made?
 - Is the organisation fully ready and mobilised for a Portal SOA?
 - Does a governance model exist for the portal that incorporates all important stakeholders?
 - Is a strategy in-plan for incorporating existing applications? (If you build it, will they come?)



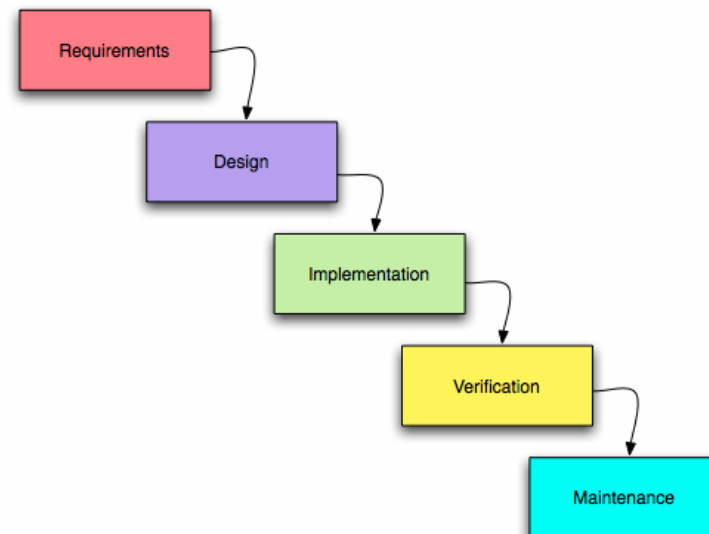
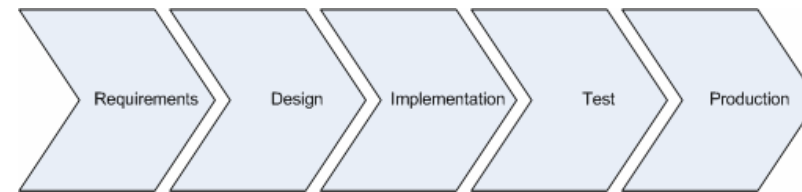
Project Approaches

- **Review of different methods to managing portal projects**
 - Single iteration or “Traditional” waterfall
 - Multiple iteration waterfall

- **Factors that influence choice of methods**
 - Our consulting approach and capabilities
 - The client’s culture and preferences
 - Is the portal project being used to drive change?
 - The project’s risk factors

The waterfall approach to delivery

- **“Traditional” project method, AKA BDUF (Big Design Up Front)**
- **Notionally each stage is completed before starting the next**
 - There is always some acceptance of iteration and feedback regardless of method adopted
- **All requirements are delivered simultaneously at the end of the cycle**
- **A sequence of disciplines and activities related to those disciplines**
- **Each phase is 100% complete and absolutely correct before proceeding to the next phase**
- **The portal’s design is perfected before implementation starts**
- **Works well in projects of low risk and complexity**





Single iteration waterfall

■ Advantages

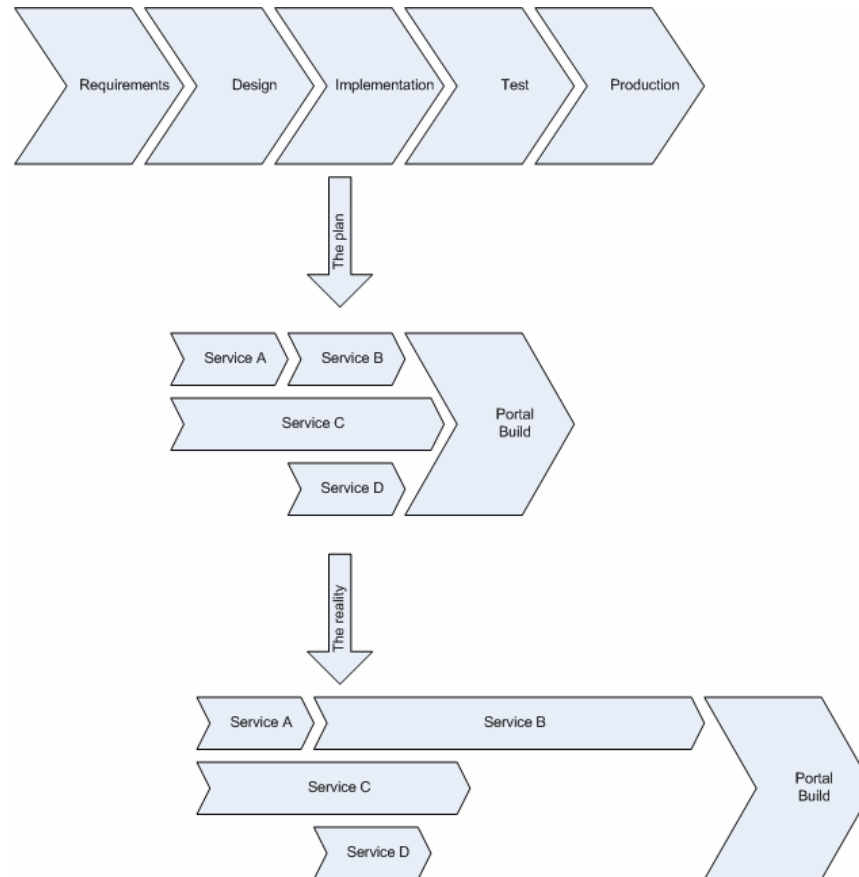
- ✓ “Measure twice, cut once”
- ✓ Clearly delineates stages
- ✓ Simple and general purpose
- ✓ Works well in other engineering disciplines

■ Disadvantages

- ✗ Requires everything to be known in advance
 - ✗ And not require revision in the light of subsequent knowledge (next-phase feedback)
- ✗ Ignores external factors and business change during project lifecycle
- ✗ Ignores the short (and generally unhappy) record of software project implementation
- ✗ Hard to “fail early”
 - ✗ little opportunity for feedback early in project
- ✗ Makes estimation of project cost difficult
 - ✗ E.g. cost of tackling new requirements in implementation phase
- ✗ Lacks specific disciplines that deal with software projects
 - ✗ Not easily extensible



Slippage occurs





Slippage is likely as:

- **Services to be integrated are delayed**
- **The technology does not work as expected or understood**
 - Service(s)
 - Custom development or configuration
 - Integration of Portal
- **Requirements change or are clarified**
- **Staff become unavailable or are less productive than expected**

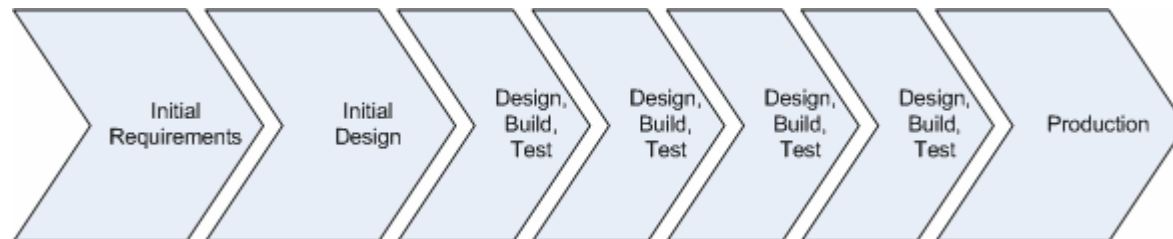


Waterfall Method Effects

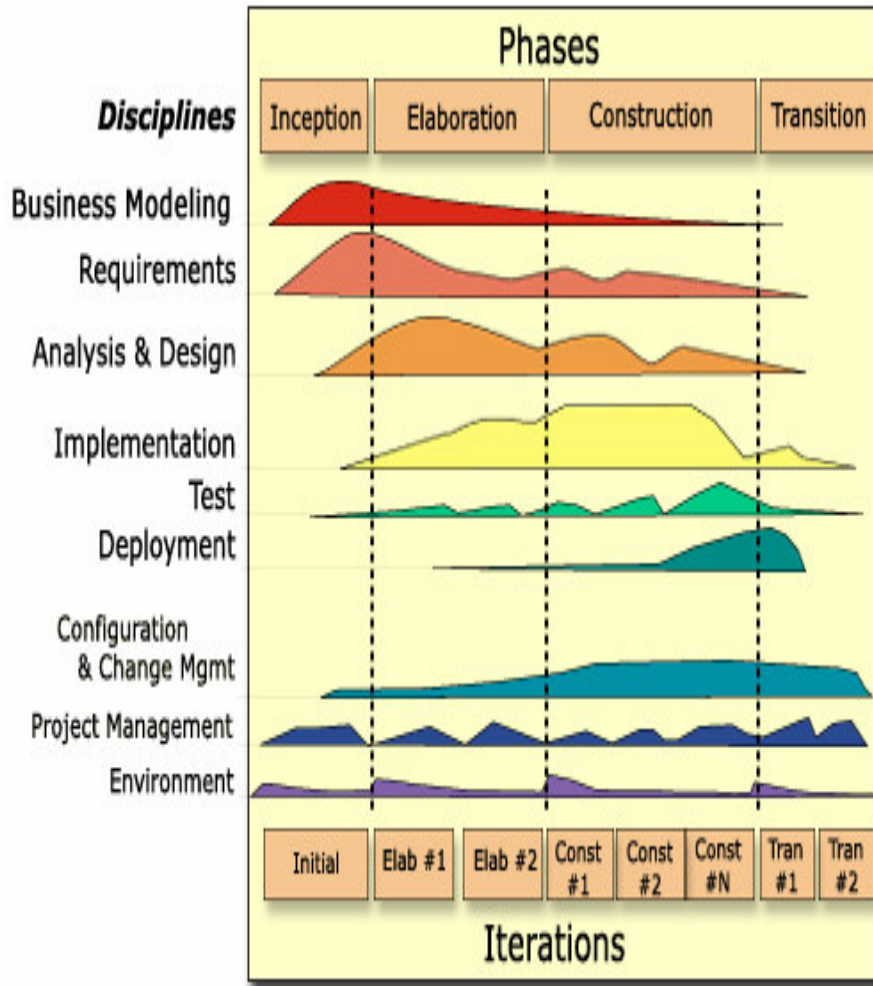
- **For schedule-sensitive projects...**
 - Testing may be squeezed to meet original deadline
 - Go live with increased risk?
 - Delay go live?
 - Or a compromise in implementation quality
 - Customer generally has commitments to scope
 - And only the implementation phase has “wobble room”
- **No proven solution is available until end of testing phase**
 - Higher probability of “failing late”
 - Confrontational ethos pervades the project
- **Method is inflexible**
 - No opportunity to go live with subset of functionality: nothing has been tested until everything is available

Alternative Approach – Iterative Method

- **Borrow from (software) development practice**
- **Accept limits of requirements, product understanding, scheduling accuracy**
- **Structure the project as repeated Design, Build, Test cycles – prove the implementation**
- **Incrementally add functionality to each cycle**



Multiple iteration waterfall – Rational Unified Process



- **Breaks project into phases**
 - Inception
 - Elaboration
 - Construction
 - Transition
- **Phases contain iterations**
- **Iteration feedback built in**
- **6 core principles**
 - Adapt the process
 - Balance stakeholder priorities
 - Collaborate across teams
 - Demonstrate value iteratively
 - Raise the level of abstraction
 - Focus on quality



Defining the contents of the phases

- **Functionality selected by**
 - Architectural risk – early in cycle
 - Integration with external systems, novelty of technology
 - Business priorities – early in cycle
 - Key cases of use and Qualities/Constraints
 - Technical dependencies – key technologies proved early
 - Risk – bring risk forward in the project
- **Some level of parallel development may be possible**
 - Concurrency in each iteration towards coherence at the iteration end deliverable



Advantages of the iterative approach

- **Advantages for portal projects**

- ✓ Focuses on mitigation of risks and change control
- ✓ Includes formal and traceable requirements management
- ✓ Clear and unambiguous communication
- ✓ Central concern on strong architecture (architectures that work properly under "stress")
- ✓ Tackles problem of "Overwhelming complexity"
- ✓ Detects inconsistencies in requirements, designs, and implementations
- ✓ Elevates testing to peer status with other disciplines
- ✓ Requires an objective assessment of project status
- ✓ Delivers value early
 - ✓ Each iteration must end with a coherent system that has clear and unambiguous value to the client

- **Disadvantages**

- ✗ Higher ceremony than other methods
- ✗ Adapting process for an organisation is not trivial



Example Project: Large University

- **Portal**
- **Collaboration tools**
 - Domino Mail, Sametime, QuickPlaces
- **Enterprise search**
 - OmniFind
- **Integration of 3 existing applications**
- **Retooling of delivery organisation**
 - Development and operational management



- **Modern Working Environment (MWE) project**
- **Multi-million win in Q4 2006 (H/W, S/W and services)**
 - Substantial for cross-brand software services
- **The client sees this as a key tool to help them become one of the world's best research universities**
- **25,000 students and 5,500 staff**
 - Ultimate vision is for all students, research groups and alumni to have access, but starting with focus on staff
- **Currently working on 'First Implementable Vision' by Sept 2007**
 - To support 15000 users from mixed community
- **Jointly implemented by IBM and the client, lead by GBS with SWG Services input from Lotus, IM and Tivoli**



Planning for success with iterations

■ Risks

- It's a portal integration project, right?
- Client favours informal approaches
- Heterogeneous delivery by client, SWG, GBS, ITS and Business partners
- Novelty of some deliverables of the technical solution
- Lack of a formal requirements model
- Existing IT landscape is complex
 - Client is a distributed, “always on” organisation
 - Multi-network, terminal-based approach
 - Large portfolio of individual applications to be integrated



Two iterative projects in one

■ **Elaboration**

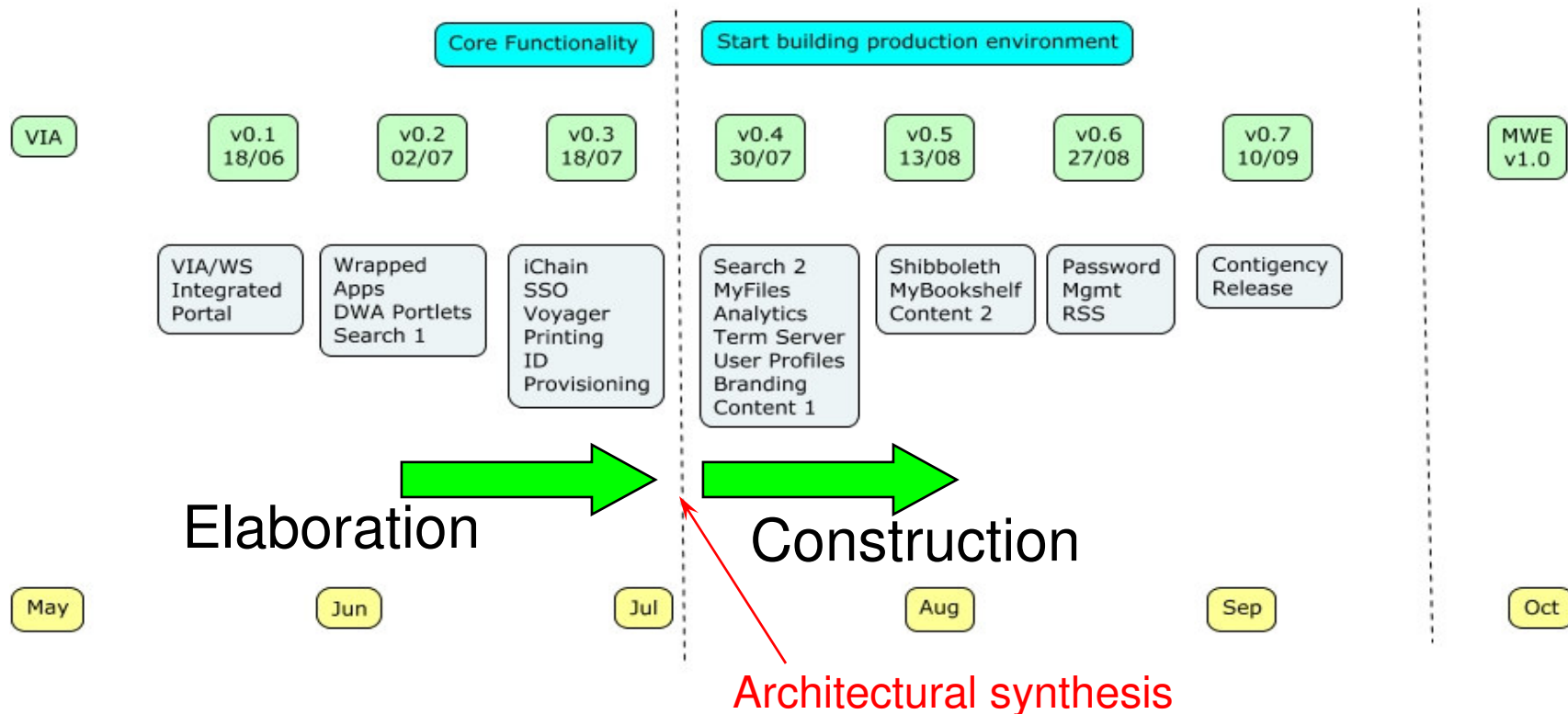
- Core design is established and proved
 - Oct 07 – Mar 07
 - Reference environments created to de-risk project :

■ **Construction**

- Physical system is built in two phases
 - Elaboration : releases 0.1 – 0.3
 - Everything is “core”
 - Construction : releases 0.4 – 0.7
 - Core functionality is augmented, low-risk items are addressed



Fornightly Releases
 Integration and Load Testing after each release
 If a release date is missed the functionality will have to wait for the next scheduled release
 Preproduction environment built first, production to be built from scratch





Summary

- **Adopting an iterative approach can de-risk integration projects**
- **The cost (ceremony) is worth the effort**
- **Clients get to change control the development of the system**
 - By varying scope, schedule or cost (not quality)
 - Within a process that facilitates change throughout the system



Thank you

- **Questions?**